

# EMILIO VARGAS

## MARKETING STRATEGIST

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### PROFESSIONAL REFERENCES



**Shehan Welihindha** - 1stFirst degree connection

Emilio is an energetic creative professional who takes the time to listen to his clients' needs and help them strategize in developing the necessary solutions. When my company started looking at modifying our brand image and marketing material I reached out to Emilio to get his professional advice. I learned from him that our company's focus seemed to be on the design rather than the core marketing essentials. Emilio took the time to educate me on the need to focus our efforts on better understanding the company values, vision, and mission, and how that would help guide us into developing better messaging and engaging materials. [CONTINUE READING](#)



**Callie Goertz** - 1stFirst degree connection

Executive Communications & Customer Engagement

Where do I even begin explaining how amazing Emilio is?! He is hands-down the most creative brand and identity strategist I have ever come in contact with. As a strategic marketing communications professional, it is a dream to work with someone who is not only talented in design and execution on day-to-day tasks, but also has a natural knack for seeing the big picture. Every piece of content I write, Emilio touches in some way, shape or form. He is excellent about giving feedback on what he thinks will work best in conjunction with our brand and identity. [CONTINUE READING](#)



**Mallori Grambeau** · 1stFirst degree connection

Multi-channel Marketer

When I first met Emilio, I thought, "Wow, there's a creative guy who has it all together. He talks strategy and brand before all else." Then I had a chance to work with him and quickly found that in addition to a boatload of business savvy, he's one heckuva creative force, too. I've watched him lead Allegro through the intricacies of revamping the brand - and then execute ensuing global strategies smartly and thoughtfully. He's also particularly adept in making quite a lot out of a little; give him a basic framework, and he can fill out the rest. [CONTINUE READING](#)